

Università degli Studi della Campania "Luigi Vanvitelli"

Architecture and Industrial Design Department

Master's Degree Programme "Architettura - Progettazione degli interni e per l'Autonomia" - Interior Design Course

Platform MS Teams | 19.12.2022 at 10:00 AM

## ANTONIO CALABRÒ

Museimpresa President · Pirelli Foundation Managing Director

# Enterprise culture and Made in Italy

Antonio Calabrò's lecture is part of meetings series with external guests that the Interior Design Course promotes and organises every year. These activities are very important as they provide final year students with further support in their training as future professionals. In particular, the meeting with this authoritative personality of the Italian Enterprise Culture, is closely linked to the designing a booth at the Salone del Mobile di Milano, which the students will submit for their final exam.

### Institutional greetings

#### ORNELLA ZERLENGA

Director of the Architecture and Industrial Design Department Università degli Studi della Campania "Luigi Vanvitelli"

#### ADRIANA GALDERISI

President of APIA Master's Degree Programme DADI/Vanvitelli

## Introduction by

### CLAUDIO GAMBARDELLA

Full Professor of Industrial Design Professor of Interior Design - APIA Master's Degree Programme DADI/Vanvitelli

