

International Workshop of Architectural Design | Stories from the cities | Seventh Edition (Organic design cycle)
Department of Architecture and Industrial Design

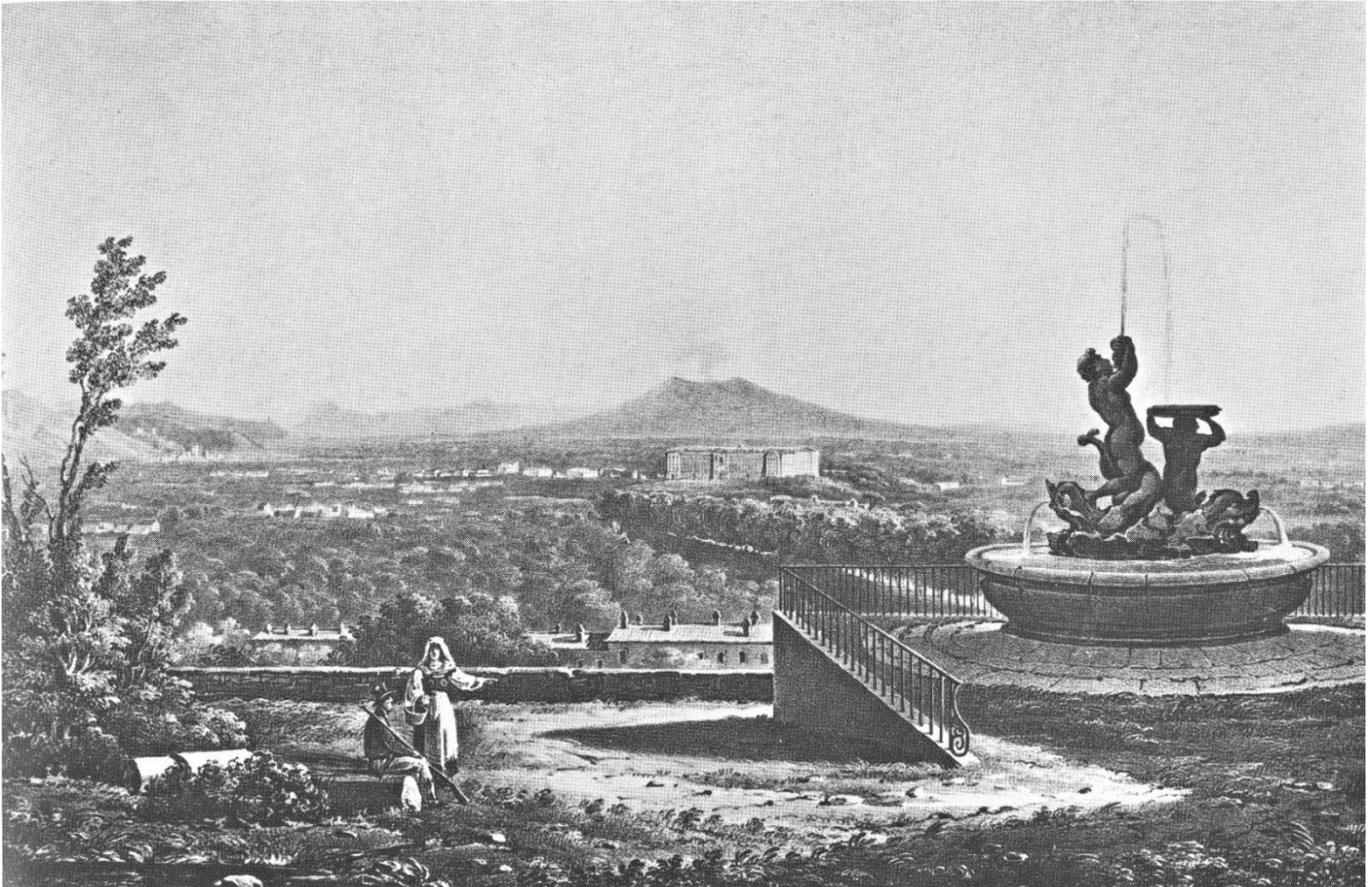
DADI – Università della Campania Vanvitelli | DIA – Bauhaus – Anhalt University of Applied Sciences

“The Ideal (of the) City, from the abstraction to the architectural plasticity”

Architectural extensions of the visionary city: landscape and community in the royal life of San Leucio

San Leucio (Caserta) 22nd-28th March 2025

(Blended Intensive Program - BIP code: 2023-1-IT02-KA131-HED-000117055)



Erasmus+ cooperation:

University of Campania L. Vanvitelli, Napoli/Italy

Hochschule Anhalt, Dessau/Germany

Technical University of Eindhoven (TUE)/Netherlands

Professors: Corrado Di Domenico/Johannes Kalvelage/Like Bijlsma/Jochem Groenland

Lectures: Alfred Jacoby/Martin Rein-Cano/Ivan Kucina/Carmen Andriani /Luca Molinari/ Alessandra Cirafici/ Efisio Piztalis/Fabrizio Toppetti/Riccardo Serraglio

Objective and Description:

The workshop, is a part of a cycle of international design experiences with the students, based on the idea of “Organic Design”, where five European universities collaborate (from Italy to Germany, to Netherlands, Greece, and France). This year will be hosted in the magic spaces of the royal complex of San Leucio (Caserta), where is based “Officina Vanvitelli”, a prestigious creative Lab of the University of Campania. Since 1997, the Belvedere of San Leucio is inscribed in the Unesco WHC Nomination.

The place is full of charm, where a powerful settlement designed by the Bourbons in the 18th century was intended to be a virtuous productive village, imagined as a perfect community for a perfect silk. It is a presidium of architecture in a theatrical landscape. Making the landscape as an act of theatre.

The village originally was outlined in a precise circular figure made by non-common geometries. The name “Ferdinandopoli” was in honour to the promoter, Ferdinando IV the Bourbon, king of Napoli. Instead of its monarchical origin, it is considered one of the earliest attempts of a socialist republic, where the life (with the housing complex), the work (with the mill integrated with the hill) and the place (the monumental architecture with the “belvedere”) was a kind of ideal situation, a kind of realized utopia in a specific place, and in a site-specific architectural complex.

It was a project left into the imaginary because only a part of it finally was built. Today we can recognize an interrupted system of urban fragments, and some architectural pieces lost in the landscape of a really interesting topography.

This year, the topic of the workshop will focus on the idea of Architecture as a presence, not only in the landscape, or commonly integrated in the topography, but directly linked to the bigger scale of the geography.

We’ll be hosted in a royal complex, and in a village that today, accidentally, is made by the fragments of a greater design symbolized with the medallion of an ideal city.

We will have the chance to interact, in terms of masses, volumes, geometries and positions, with new architectural elements, both in terms of new buildings, new functions, and landscape presences. A revisited plasticity made up to interact architectonically with the old and the actual, in the power of the horizon and the qualities of the site. The necessity of a systematic configuration of the functions and the program of the historical complex, needs today an updated study and new architectural interventions. The aim of this workshop is to offer to the Municipality an updated program for the historical heritage with new buildings (or integration and re-configuration of parts) and new housing related to the cultural and productive life of the complex, finally a better integration in the urban and regional context.

Successful participation will be accredited with 3 ECTS.

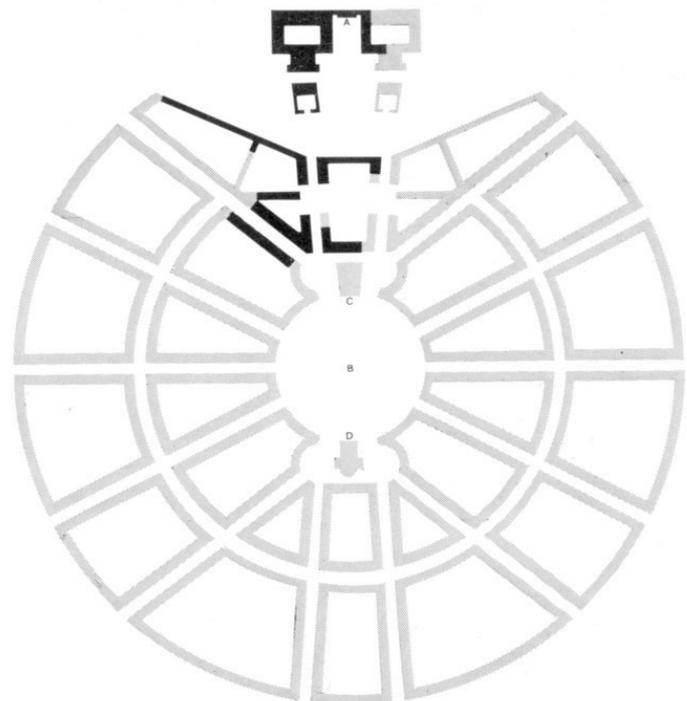
Program / Calendar

Online (BIP virtual component): 13.3.2025 and 21.4.2025
Starting from 13.3.2025 the BIP will be initialized by a preparative stage of online meetings (Ms Teams) dedicated to an introduction and the assignment of specific tasks to be performed during the workshop in San Leucio. A second stage of online-cooperation will be undertaken until 21.4.2025 with regard to the results of the workshop.

@ Officina Vanvitelli (San Leucio Belvedere): 22.3.2025-28.3.2025

- *Friday 21 March: Arrival*, transfer Napoli-Caserta
- *Saturday 22:* Workshop opening – Site visit to the Unesco heritage: Belvedere of San Leucio, Caserta Royal Palace - and Vanvitellian aqueduct
- *Sunday 23:* Visit to Pompei and Ercolano archaeological sites
- *Monday 24:* First day work / lectures and presentations
- *Tuesday 25:* Second day work / lectures - discussions
- *Wednesday 26:* Third day work / lectures
- *Thursday 27:* Fourth day work
- *Friday 28:* Fift day work / presentation of the students / final discussion
- *Saturday 29:* transfer Caserta-Napoli, *Departure*

Lectures



Monday 24

9.30 | *Institutional greetings*: Ornella Zerlenga (Dean DADI) / Massimiliano Rendina (Councilor for Architecture and Urban regeneration - city of Caserta)

10.00 | *Introduction* (Corrado Di Domenico and Johannes Kalvelage) /

Presentation of the University partners with Like Bijlsma and Jochem Groenland

11.00 | *Opening Lecture*: Alfred Jacoby (Prof. emerit. Anhalt Univ.)

12.00 | *Lecture*: Riccardo Serraglio (Prof. DADI) – an historian introduction

– 13.00 | Lunch-

14.30 | *Lecture*: Carmen Andriani (Prof. Univ. of Genova)

15.30 | *Lectures*: Ornella Zerlenga (Prof. DADI)

16.00 | *Lecture*: Luca Molinari (Prof. DADI)

17.00-19.00 | Work

19.30 | aperitivo@*Officina Vanvitelli* / BIP Dinner

Tuesday 25

9.30 | *Opening Lecture*: Martin Rein-Cano (Topotek-1)

10.30 | *Lecture*: Efisio Pitzalis (Prof. DADI)

11.30 | *Lecture*: Fabrizio Toppetti (Prof. Univ. of Roma - La Sapienza)

– 13.00 | Lunch-

14.00 | *Lecture*: Alessandra Cirafici (Prof. DADI)

15.00 | *Lecture*: Ivan Kucina (Prof. DIA – Anhalt Univ.)

16.00 | *Panel discussion*: Enzo Battarra (critic) / Massimiliano Rendina (Councilor for Arch. and Urban regeneration - city of Caserta) - work session

16.00-19.00 | Work

Wednesday 26

9.30 | *Opening Lecture*: Johannes Kalvelage (Prof. DIA – Anhalt Univ.)

10.30 | *Lecture*: Like Bijlsma (Prof. Univ. of Eindhoven)

11.15 | *Lecture*: Jochem Groenland (Prof. Univ. of Eindhoven)

12.00-19.00 | Work

Thursday 27

09.30-19.00 | Work

Friday 28

09.30-19.00 | Work / presentation of the students / final discussion

19.30 | aperitivo@*Officina Vanvitelli* / BIP Dinner

