



Università degli Studi della Campania “Luigi Vanvitelli”

Dipartimento di Architettura e Disegno Industriale

DADI

Dipartimento di Architettura e Disegno Industriale, Aula T9

dal 9 al 12 e dal 16 al 19 settembre 2024

ZERO WASTE FASHION TRAINING

ZWF

Workshops:

01. FROM "MADE IN ITALY" TO "MADE IN"
09 settembre 2024, ore 10:00-14:00; 15:00-17:00
10 settembre 2024, ore 09:00-15:00

Docenti:

ORNELLA CIRILLO

Università degli Studi della Campania “Luigi Vanvitelli”

CATERINA CRISTINA FIORENTINO

Università degli Studi della Campania “Luigi Vanvitelli”

ANTON GIULIO PIETROSANTI

Università degli Studi della Campania “Luigi Vanvitelli”

02. "MADE IN" FOR CONSCIOUS DESIGN PROJECTS

11-12 settembre 2024, ore 10:00-14:00; 15:00-17:00

Docenti:

ROBERTO LIBERTI

Università degli Studi della Campania “Luigi Vanvitelli”

SIMONA OTTIERI

Università degli Studi della Campania “Luigi Vanvitelli”

CHIARA SCARPITTI

Università degli Studi della Campania “Luigi Vanvitelli”

03. INTRODUCTION TO
THE ZERO WASTE FASHION METHOD

16-17 settembre 2024, ore 10:00-14:00; 15:00-17:00

Docente:

AMPARO PARDO

Zero Waste Fashion

04. ADVANCED ZERO WASTE FASHION METHOD

18-19 settembre 2024, ore 10:00-14:00; 15:00-17:00

Docente:

AMPARO PARDO

Zero Waste Fashion

FINAL PRESENTATION

19 settembre 2024

Interviene:

ORNELLA ZERLENGA

Direttore DADI

Coordinamento Scientifico

MARCO CALABRÒ, ORNELLA CIRILLO,

CATERINA CRISTINA FIORENTINO,

GISELA FORTUNA, MARTINA GESELL,

ROBERTO LIBERTI, SIMONA OTTIERI,

CHIARA SCARPITTI.

Segreteria Organizzativa

PhD students:

ANDREA CHIARA BONANNO,

LUIGI CHIERCHIA,

RAFFAELE LA MARCA.

The international workshop ‘Zero Waste Fashion Training’, curated by a team of experts and teachers from CREAMODITE and the University of Campania, is a project dedicated to the knowledge and promotion of sustainable design methodologies, funded by Erasmus+.

Its objective is to provide participants with a global vision of fashion design methodologies that help face the challenges of sustainability, in their cultural and production dimensions. For this reason, CREAMODITE, a cultural association founded in Madrid to promote the future of sustainable fashion by studying and developing guidelines for the design, production and communication of this complex issue, will propose the ‘Zero Waste Fashion’ method, which rethinks garment design strategies to avoid and reduce textile waste, including pre-consumer waste.

This strongly applicative experience will be complemented by seminars and cultural experiments by lecturers from the University of Campania, through lessons devoted to the history and communication of the topic, its legal aspects and, above all, the Conscious design and Listening design methodologies, which promote a social and technological vision of sustainable design, considering in synthesis the processes, use and life cycle of products.

Both methods will be combined to offer an up-to-date training programme on sustainable design methodologies applied to fashion, within an intensive cycle of face-to-face meetings and workshop activities, which can be enjoyed by users in synchronous and asynchronous formats.