



Università degli Studi della Campania “Luigi Vanvitelli”

Dipartimento di Architettura e Disegno Industriale

Corso di Design Thinking - DXI Magistrale curr. Prodotto

Laboratorio di Fashion Design 2 - DXM Triennale Moda

CICLO DI LECTURES INTERNAZIONALI - BODIES n.5/7

Performing Bodies

#Tiffany Trenda (New Media Performance Artist, Los Angeles, USA)

Ciclo di Lectures Internazionali a cura di Patrizia Ranzo e Chiara Scarpitti nell'ambito del progetto Postdigital Manufacturing Processes “Programma Valere”

The performing body is an interface for collecting data and sensory/immersive experiences. This causes us to shift between the physical world and the simulation of our bodies. Trenda's performances and installations explore this relationship of the human body, particularly the female body, to technology. She interchanges her identity and her physical body with screens to represent how we conceal and reveal ourselves through our devices.

16.00 • Saluti istituzionali

ORNELLA ZERLENGA

Direttore del Dipartimento
di Architettura e Disegno Industriale

ALESSANDRA CIRAFICI

Presidente del Corso di Laurea Triennale in Design per
la Moda

Introducono

PATRIZIA RANZO

Presidente del Corso di Laurea Magistrale in Design per
l'Innovazione | Docente del Corso in Design Thinking

CHIARA SCARPITTI

Docente del Laboratorio di Fashion Design 2, Corso di
Laurea in Design per la Moda

Segreteria scientifica organizzativa

MICHELA MUSTO

FLAVIO GALDI

16.15 • Lecture

TIFFANY TRENDA

New Media Performance Artist, Los Angeles USA

Tiffany Trenda is a new media performance artist based out of Los Angeles. She received her BFA from Art Center College of Design and her MFA from the UCLA, Design and Media Arts program. Trenda won Artist of the Year at the London International Creative Competition Awards in 2008. She has performed at Los Angeles County Museum of Art, CONTEXT Art Miami, Broad Art Museum, Scope Art Fair, A+D Museum, Los Angeles Contemporary Art Exhibitions, Boulder Contemporary Art Museum, and the 2010 World Expo in Shanghai, China. Trenda was included in the performance program at the Metamorphoses of the Virtual – 100 Years of Art and Freedom during the 55th annual Venice Biennale and in 2017 she was on a panel for SXSW. Trenda has exhibited at the Faena Art Center in Buenos Aires, Laboratorio Arte Alameda in Mexico City, and Art Center Nabi in South Korea. Her work is in the permanent collection of the Scottsdale Museum of Contemporary Art.

17.30 • Dibattito

Seminario online su Piattaforma Zoom • 27.01.2021 • ore 16.00

Link: <https://us02web.zoom.us/j/89734336914?pwd=QlJrZWY4ZHBjbmovRTl2NTNMY2lTdDz09>