

## Laboratories **LANDesign® Lab**

**Principal Investigator:**

Prof. Sabina MARTUSCIELLO

**Responsible for teaching and research activities in the laboratory (R.a.d.o.r.):**

Prof. Sabina MARTUSCIELLO (prot. 12026 del 27/02/2015)

**Location:**

The LANDesign Laboratory is located in the Abbey of S. Lorenzo ad Septimum, home of the Department of Architecture and Industrial Design, in Aversa.



**Main Laboratory Activities:**

The focus of the Laboratory is to “e-duco/pro-duco” (e-ducate/pro-duce): e-duco in the sense of raising, nourishing, feeding, extracting, drawing and pro-duco with the meaning of promoting, generating, creating actions and products on the LANDesign® theme.

The main activities are:

\_\_LANDesign, recovery of outdoor areas abandoned to neglect converted into urban vegetable gardens or agricultural gardens located in educational facilities, to spread the culture of the territory, its regeneration and its traditions, through public participation and awareness with the aim of its sustainable development;

\_\_ALI-MENT-ACTION, intended in the breakdown of the three fundamental ingredients of the food chain: ALI-intangible creative component of design, associated with the MIND that organizes, structures and conforms tradition and innovation for a productive ACTION;  
 \_\_DIAETA MEDITERRANEA, intended to broaden the meaning of the word Diet into Diaeta: space of the Roman domus for reception, relationships, sharing that anticipates the ritual of food, structuring a permanent dialogue on the topic with young graduates, university students, schools, institutions, municipalities, consortia, companies of the green economy and tourism, of the agri-food and pharmaceutical sector;  
 \_\_MEDITERRANEAN HABIT with the extended meaning of the Latin term habitus as habit, way of living, living, dressing. [Mediterranean Habit] to educate through actions, projects and products on the theme of Sustainable Fashion, Ecological, Natural, Cultured.

In 2019 the following line of research was added:

\_\_ [POTDESIGN educo / produco]. The research line provides training activities aimed at directing school students to university studies, through workshops "for the recognition of skills and the development of vocations" and provides for interaction with all the National Degree Courses of Class L4 and the activities promoted by POT and PLS of the University.



**Main Equipment:**

The LANDesign Laboratory has 7000 m<sup>2</sup> of fruit-vegetable garden for “in situ” experimentation and 40 workstations for teaching activities.

**Associated Research Groups:**

- \_\_LANDesign®
- \_\_Gems and Jewels: History and Design

**Reference Scientific Subject Areas:**

ICAR/13; ICAR /12; ICAR/14; ICAR/18; ICAR/19; CHIM/10; AGR/14; AGR/02; MED/12; SECS-P/08.

**ISI WEB categories:**

- Design
- Agriculture Multidisciplinary,

- Gastroenterology & Hepatology
- Horticulture
- Pharmacology & Pharmacy
- Business
- History
- Law
- Planning & Development
- Architecture
- Food Science & Technology

**ERC categories:**

- LS7\_3 Pharmacology, pharmacogenomics, drug discovery and design, drug therapy
- LS9\_6 Food sciences
- PE10\_12 Sedimentology, soil science, palaeontology, earth evolution
- PE8\_11 Industrial Design
- PE8\_12 Sustainable design (for recycling, for environment, eco-design)
- PE8\_16 Architectural engineering
- SH1\_8 Banking, corporate finance, accounting
- SH2\_8 Legal studies, constitutions, comparative law, human rights
- SH6\_11 Cultural history, history of collective identities and memories

**Key words:**

POT, design, scuola, tutorato, educazione, orientamento, ali-ment-azione, diaeta mediterranea